



## LONG BEACH CAMBODIAN RESTAURANT WEEK PARTNERSHIP OPPORTUNITIES

### Support the Annual Long Beach Cambodian Restaurant Week May 17-24, 2026

Long Beach Cambodian Restaurant Week respectfully seeks a partnership commitment to assist in the support of the Cambodian Restaurants, Food Businesses, and Chefs in Long Beach, California

United Cambodian Community is a registered 501(c)3 California non-profit organization. Tax ID # 95-3442295.

Partnership commitments or contributions to Long Beach Restaurant Week are tax deductible. Please consult with your accountant or attorney.

All benefits and activities require Long Beach Food & Beverage board approval. Customized or partial in-kind partnerships are available.

Don't Miss Out on this Delicious Opportunity!

**Contact us at [don.pin@ucclb.org](mailto:don.pin@ucclb.org) or (562) 433-2490 for more information.**

Recognition and appreciation as Long Beach Cambodian Restaurant Week presenting partner  
One dedicated eblast to database of 30K+ subscribers

### **\*\*\*Presenting Sponsors\*\*\* \$10,000**

- ***Presenting sponsor for CRW Kick-off event***
- ***5 VIP tickets to CRW Kick-off event***
- ***Speaking opportunity during program***
- ***Video feature on UCC's CRW social media***
- Logo placement in all video/print/digital advertising
- Logo on all promotional items
- Company name/logo on in-restaurant collateral and marketing material
- Category exclusivity
- Company name/logo included on email marketing communication and eblasts
- Acknowledgment in all event press releases
- Company name/logo printed on all event signage
- Premier front page placement of logo on website
- Logo/link on website
- Company name/logo on all event invitations
- Any incentive program promoted to restaurants/chefs/bartenders and food lovers to purchase/use/buy your products or services

- Active promotion of your product/service to food lovers, restaurants, chefs and bartenders
- Opportunities for giveaways/raffle items at all events
- Regular content on social media platforms leading up to and during the event

### **\*\*\*GOLD sponsors\*\*\* \$5,000**

- **2 VIP tickets to CRW Kick-off event**
- **Stage recognition as gold sponsor during program**
- **Sponsor recognition on social media**
- **Logo placement in all video/print/digital advertising**
- Logo placement in all video/print/digital advertising
- Logo on all promotional items
- Company name/logo on in-restaurant collateral and marketing material
- Category exclusivity
- Company name/logo included on email marketing communication and eblasts
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### **\*\*\*SILVER sponsors\*\*\* \$2500**

- Logo/link on website
- Company name/logo on all event invitations
- Any incentive program promoted to restaurants/chefs/bartenders and food lovers to purchase/use/buy your products or services
- Active promotion of your product/service to food lovers, restaurants, chefs and bartenders
- Opportunities for giveaways/raffle items at all events
- Regular content on social media platforms leading up to and during the event

### **\*\*\* BRONZE Sponsors\*\*\* \$1000**

- Any incentive program promoted to restaurants/chefs/bartenders and food lovers to purchase/use/buy your products or services

- Active promotion of your product/service to food lovers, restaurants, chefs and bartenders
- Opportunities for giveaways/raffle items at all events
- Regular content on social media platforms leading up to and during the event

The annual Long Beach Cambodian Restaurant Week, is a week long celebration of Cambodian restaurants, Chefs and food businesses in Long Beach! The event is organized by United Cambodian Community, a California-based registered non-profit 501(c)3 dedicated to supporting Long Beach Restaurants, Chefs and Bartenders with events and initiatives throughout the year. Long Beach Cambodian Restaurant Week will give Cambodian restaurants and chefs an opportunity to put their best dishes forward and be creative! Food trucks, caterers, pop-ups and cottage businesses will also get a chance to shine during this delicious event, so there is something for everyone!

Long Beach Cambodian Restaurant Week will give you the opportunity to put your product, brand or service in front of the best and most popular Cambodian restaurants and food businesses in Long Beach, our creative Chefs and thousands of hungry foodies with disposable incomes that enjoy dining out. From our local Cambodia Town to surrounding neighborhoods, our partners will also be promoted to the city's half million residents.

We empower Restaurants, Chefs and Bartenders, engage local foodies, and elevate brands. We also enable brand partners to access local culinary talent, produce dynamic videos and distribute across digital, social, authentic experiences. Our 25K+ food loving email subscribers are made up primarily of urban, affluent, food obsessed consumers of all ages; plus we leverage our ever expanding social networks of a combined 19K+ followers.

Long Beach Cambodian Restaurant Week welcomes those brands providing products and services to our valued Cambodian Restaurants, Chefs and Bartenders to apply to become a partner. Together we can help make your brand – and the Long Beach Cambodian restaurant community – thrive! Opportunities include being featured on our website, in eblasts and social media, promotional videos, as well as being recommended as a vetted resource to the participating Cambodian restaurants and food businesses. You will also have the opportunity to offer any special incentives, tastings, training, workshops and presentations to the Cambodian restaurants we work with. Some partnership levels offer the opportunity to take part in various community and media events leading up to and during Long Beach Cambodian Restaurant Week, guaranteeing even more positive exposure!

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